

Sponsor Innovator Terms and Conditions

Innovators Pop-Up 2025 Sponsorship Agreement

Event Details:

- Theme: Havana Nights
- Date: October 16, 2025
- Time: 6:00 PM – 9:00 PM ET
- Location: Cuba Libre Restaurant & Rum Bar, Orlando, FL

1. General Rules and Intent

The success of Innovators Pop-Up relies on a spirit of partnership and professionalism. These terms aim to ensure a fair and enjoyable experience for all involved.

2. Defined Terms

- **Event:** Refers to Innovators Pop-Up 2025: Havana Nights.
- **Innovators Pop-Up:** Includes iDocSocial, LaunchLab Partners, and their respective officers, employees, agents, affiliates, and representatives.
- **Sponsor:** The company or individual committing to sponsor the event and its associated marketing.

3. Code of Conduct

- Sponsors and their attendees are expected to act professionally and respectfully.
- All promotional materials must comply with applicable legal and regulatory standards.

4. Cancellation Policy

- All sponsorships are non-cancellable and non-refundable once confirmed.
- If the event is canceled by the organizers due to unforeseen circumstances, all paid sponsorship fees will be refunded or may be credited toward a future event.

5. Use of Sponsor Materials

- Sponsors grant Innovators Pop-Up the right to use their name, logo, and company description in event-related materials, including digital promotions, signage, and social media.

6. Limitation of Liability

- Innovators Pop-Up is not liable for any indirect, incidental, or consequential damages incurred by the Sponsor in connection with the event, except in cases of gross negligence or intentional misconduct.

The maximum liability shall not exceed the amount paid by the Sponsor.

7. Indemnification

- Sponsors agree to defend, indemnify, and hold harmless Innovators Pop-Up and its affiliates from any claims, damages, or liabilities resulting from their participation in the event, including the use of provided materials.

8. Health and Safety Acknowledgment

- Sponsors acknowledge the inherent risks associated with in-person gatherings, including COVID-19 exposure, and release Innovators Pop-Up from any related claims.

9. Media & Recording Consent

- The event may be photographed, recorded, or livestreamed. Sponsors consent to the use of their name, logo, or likeness in post-event media, promotional campaigns, or recap materials.

10. Modifications to Terms

- Innovators Pop-Up reserves the right to amend these terms. Any updates will be communicated in writing and are considered accepted unless disputed in writing within 7 days.

11. Sponsorship Levels & Deliverables

- Sponsors agree to the benefits and deliverables associated with the sponsorship level selected below, or as otherwise confirmed in writing by the Innovators Pop-Up team via email.

Deliverable	Friend – \$10,000	Ally – \$15,000	Champion – \$20,000
Logo on Website	✓	✓	✓
VIP Access (5:30 PM entry + private bar for your group)	✓	✓	✓
Prominent Branding	✓	✓	✓
Attendee List		✓	✓
Inclusion in Email Communication		✓	✓
Promotion Video Played at Event		✓	✓
Dedicated Social Media Feature		✓	✓
iDocSocial Recording at Meeting of Your Choice			✓
Company Landing Page on Event Website			✓
Hot Seat Judge Participation			✓

12. Custom Sponsorships

- In some cases, a sponsor may enter into a custom agreement with deliverables not listed above. In such cases, the deliverables and benefits will be honored as explicitly outlined in writing (e.g., via email or signed confirmation) by the Innovators Pop-Up team.

13. Terms Acceptance

- By completing the Sponsor form and submitting payment, participants agree to abide by these Terms & Conditions and ensure compliance by their team and third-party vendors.
- Any written exceptions or customizations must be confirmed by Innovators Pop-Up in writing.