Showcase Innovator Terms and Conditions

Innovators Pop-Up 2026 Showcase Innovator Agreement
Event Details:

- Theme: Moments of Wonder
- Date: October 8, 2026
- Time: 6:00 PM – 9:00 PM
- Location: New Orleans, LA

1. General Rules and Intent

The quality of Innovators Pop-Up 2026 relies on a shared commitment to professionalism, good faith, and collaboration from all participants. These Terms and Conditions are designed to ensure a smooth, safe, and fair experience for all Showcase Innovators and event attendees.

2. Standard Showcase Package Deliverables

Each Showcase Innovator participating at the standard rate of $6,500 will receive the following:

- Dedicated exhibit table, tablecloth, two chairs, and access to a power outlet
- Branding featured on the Innovators Pop-Up event website
- Branded digital assets for pre-event promotion
- Participation in the Hot Seat Competition
- Early VIP access to the venue at 5:30 PM ET
- Professional photography and videography capturing your booth and team
- Dedicated social media promotion before and after the event
- Inclusion in post-event marketing communications
- Full attendee list provided following the event

Note: These deliverables are included in the base package price and are not optional or exchangeable. Additional booth enhancements are available separately.

Defined Terms

- **Event:** Refers to Innovators Pop-Up 2026: Moments of Wonder
- **Innovators Pop-Up:** Includes iDSocial, LaunchLab Partners, and their officers, employees, representatives, and affiliates.
- **Showcase Innovator:** The participating company or representative exhibiting at the event and receiving a booth/table as part of the standard package.

3. Code of Conduct

- All promotional content must comply with FDA and other relevant guidelines.
- Exhibit setup and teardown must occur within the designated times.
- Displays and activities must remain within the assigned space and may not interfere with other exhibitors.
- AV/media presentations must be kept at a respectful volume and not obstruct adjacent booths.
- Innovators Pop-Up reserves the right to terminate participation without refund for any violation of conduct, safety, or display rules.

4. Cancellation Policy

- All participation fees are non-cancellable and non-refundable.
- If Innovators Pop-Up 2026 is canceled due to unforeseen circumstances, fees will be fully refunded or may be applied to a future event at the participant's discretion.

5. Booth Use and Promotional Activity

- Showcase Innovators may display or demonstrate products, distribute literature, and conduct product promotion within their assigned space only.
- No signage, structures, or personnel may block or intrude upon another exhibitor's area.
- Subletting or sharing booth space with other organizations is prohibited.

6. Registration

- All representatives affiliated with your showcase exhibit must be pre-registered and comply with all event access protocols.

7. Fire & Safety Compliance

- All materials used at the booth must comply with local fire codes and safety standards, including those of the National Fire Protection Association (NFPA).
- Event staff and local authorities reserve the right to inspect exhibits for compliance.
- Fire stations, exits, and equipment must not be blocked under any circumstance.

8. Limitation of Liability

- Innovators Pop-Up is not liable for loss, damage, theft, or injury incurred by Showcase Innovators, except in cases of gross negligence.
- Innovators are responsible for insuring their own property, equipment, and materials brought to the event.
- Innovators Pop-Up's total liability shall not exceed the amount paid by the Showcase Innovator.

9. Indemnification

- Showcase Innovators agree to defend, indemnify, and hold harmless Innovators Pop-Up and its affiliates against any claims, damages, or liabilities arising from participation, including injury, property damage, or non-compliance.

10. Health & Safety Acknowledgment

- Showcase Innovators accept the inherent risks associated with in-person events, including COVID-19 exposure, and release Innovators Pop-Up from related claims or liability.

11. Venue & Liability Compliance

- All participants must comply with any venue-specific release of liability rules related to setup, teardown, and property use.
- Showcase Innovators are responsible for any damage they cause to venue property and may be charged for repair or cleaning.

12. Insurance Requirement

- Showcase Innovators are required to maintain and provide proof of the following insurance:
  - Comprehensive general liability
  - Worker's compensation (if applicable)
  - Property damage and theft coverage
- Insurance documentation must be submitted in advance of the event.

13. Damage to Property

- Any damage caused by the Showcase Innovator, their team, or third-party vendors acting on their behalf is the full responsibility of the exhibitor.

14. Assumption of Risk

- Showcase Innovators assume full responsibility for their booth, products, and team. Innovators Pop-Up is not liable for third-party claims related to exhibitor conduct, materials, or interactions.

15. Cancellation of Event or Participation

- If Innovators Pop-Up 2026 is canceled, all Showcase Innovators will receive a full refund or credit toward a future event.
- Custom participation arrangements, if any, will be honored as documented in writing via email or signed addenda.

16. Promotional Use

- By participating, Showcase Innovators grant Innovators Pop-Up permission to use their company name, logo, booth photos, and related assets in event promotions and recap content.
- Innovators Pop-Up is not liable for minor errors or omissions in listings or collateral.

17. Amendments to Rules

- Innovators Pop-Up may update these Terms & Conditions at any time. All updates will be communicated in writing and deemed accepted unless a written objection is received within 7 business days.

18. Photography, Videography & Media

- Innovators Pop-Up reserves the right to photograph and record the event for use in future marketing, media, and communications. Participation includes consent to be recorded and featured.

19. Sales and Product Orders

- Onsite sales and order-taking are permitted if conducted professionally and legally. Altered or unapproved products may not be sold or distributed.

20. Terms Acceptance

- By completing the Showcase Innovator form and submitting payment, participants agree to abide by these Terms & Conditions and ensure compliance by their team and third-party vendors.
- Any written exceptions or customizations must be confirmed by Innovators Pop-Up in writing.